Sample Media Advisory for Public Officials Participating in:
*Sofia Valdez, Future Prez* Reading Project

[Fill in your Name and Title] to Read to Students in Her District Virtually via [Fill in Facebook/YouTube/Instagram/Other]

Contact: [Fill in your press contact’s name]

Office of [Fill in your name here]

[Fill in press contact’s email address]

[Fill in press contact’s phone number]

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On [Fill in Date] at [Fill in time], [Fill in Your Name and Title] will read a story book to students in her district virtually on her [Fill in Facebook/YouTube/Instagram page/other and add link to page] – and teach them an important lesson about leadership.

Many children, asked to name a leader, think first of men – the leaders they see most often in the news, the ones celebrated with holidays and statues. As they see more women leaders, it becomes easier to envision wider possibilities – including, for girls, the chance that they could step into such roles themselves. Hearing the story of Sofia and meeting [Fill in Your Name Here] put women’s leadership in the spotlight.

*Sofia Valdez, Future Prez,* written by Andrea Beaty with illustrations by David Roberts, teaches children how to work with public institutions to solve a community problem, highlights girls in public leadership, and teaches elementary-age children the value of courage and civic engagement.

[Insert your quote here along with any info about you such as: Senator Smith has represented the third district, including North County, for eight years. A social worker by training, she chairs the committee on human services and also sits on the transportation committee.]

The book, published by Abrams Books, was made available to women lawmakers across the country – in Congress, statewide elected offices, and state legislatures – by Teach a Girl to Lead®, a program of the non-partisan Center for American Women and Politics (CAWP), a unit of the Eagleton Institute of Politics at Rutgers University. Support for distributing the book comes from the Hess Foundation, **The Honorable Constance Hess Williams, and Comcast NBCUniversal.** After reading the story to children, the lawmakers will donate their copies to school libraries.

CAWP created Teach a Girl to Lead® to inspire girls and young women to follow in the footsteps of women leaders, past and present. Making women’s political leadership visible to America’s youth will help both boys and girls grow up with more inclusive ideas about who can lead. Teach A Girl to Lead® typically encourages women leaders to visit schools in their district for this classroom reading project; these virtual readings are a temporary adaptation so leaders can still interact with and inspire students while maintaining appropriate social-distancing measures.

If you would like to view this event, please join [Fill in your title and name] on [Fill in date] at [Fill in time] on her [Fill in Facebook/YouTube/Instagram page and add link to page]. For more about [Fill in your name], please contact [Fill in your press contact’s name]. For additional information about Teach a Girl to Lead®, please contact Daniel De Simone at the Center for American Women and Politics.